



SOUTHERN  
WESLEYAN  
UNIVERSITY



**MASTER OF SCIENCE IN  
MANAGEMENT AND  
LEADERSHIP**

ON-SITE AND ONLINE



# PROGRAM HIGHLIGHTS

## WHAT IS THE MASTER OF SCIENCE IN MANAGEMENT AND LEADERSHIP?

The Master of Science in Management and Leadership degree program is designed for current and aspiring leaders in a variety of organizations. This program focuses on key areas of management integrated with the best leadership practices. Unlike a traditional MBA that often includes a broad knowledge from a variety of business disciplines, the MSML at SWU covers the necessary subjects for you to lead teams and organizations effectively and build alliances from a Christ-centered perspective that is characteristic of all the programs offered by SWU. Lessons and concepts from the classroom can be immediately applied in workplaces and organizations.

## WHAT DO STUDENTS ENROLLED IN THE MANAGEMENT AND LEADERSHIP PROGRAM DO?

As a Master of Science in Management and Leadership student, you will gain skills in strategic planning, organizational development, information management and effective decision-making. You will participate in management exercises and learn to apply theory to practice in a way that addresses real-world business problems. You will discover a clear perception of management ethics based on Christian principles and the ability to use collaborative techniques in project development and completion. The program focuses on Christian servant leadership principles, the management of tangible and intangible resources within various organizational cultures and how to effectively achieve organizational goals and objectives.

## IS THIS MAJOR RIGHT FOR YOU?

You might consider a Master of Science in Management and Leadership if you wish to advance in your company or organization, desire to expand your management capabilities, enjoy interactions with people, and seek to develop strong leadership skills.

<b>Total Credit Hours</b>	<b>30</b>
<b>Typical Length of Program</b>	<b>16 months</b>

At Southern Wesleyan, we understand the needs and commitments of working adults. We have been providing working adults with Christ-centered educational opportunities for more than 25 years. Our adult evening programs are specifically designed to allow you to earn an associate's, bachelor's or master's degree while still meeting your personal and professional responsibilities.

# MASTER OF SCIENCE IN MANAGEMENT AND LEADERSHIP

The MSML degree consists of 30 semester hours.

## MSML COURSES

## 30 CREDITS

MGMT 5053 Organizational Behavior	3 credits
MGMT 5263 Leadership and Ethics	3 credits
MGMT 5143 Executive Economics	3 credits
MGMT 5273 Strategic Leadership	3 credits
MGMT 5123 Finance and Accounting for Managers	3 credits
MGMT 5063 Marketing Management	3 credits
MGMT 5073 Human Resources Management	3 credits
MGMT 5383 Organizational Change Management	3 credits
MGMT 5363 International Management	3 credits
MGMT 5823 Integrated Studies in Management	3 credits

*\*Actual course sequencing varies per student, depending on the amount of coursework transferred in. Students can transfer up to 6 credits of graduate course work if they directly apply to this curriculum and upon approval of the Program Director.*

Southern Wesleyan University reserves the right to change any of the rules and regulations of the University at any time, including the right to withdraw curricula and specific courses, alter course schedule, alter course content, and alter fee structure.

## MSML COURSES

### **MGMT 5053 Organizational Behavior – 3 credits**

Understanding and leading individuals and groups in attaining both personal and organizational objectives. By focusing on managers and their relationships with employees, students evaluate social/psychological behavior and learn techniques for modifying behavior to meet organizational objectives.

### **MGMT 5263 Leadership and Ethics – 3 credits**

This course examines the role of an organizational leader in fostering ethical behavior in the workplace. Case studies and discussion will identify various ethical perspectives leaders use in decision making and communication. Students can expect to focus on the importance of ethics and the impact leaders have on their followers' behavior.

### **MGMT 5143 Executive Economics – 3 credits**

An overview of economic theory necessary for establishing, revising, and interpreting business policy. Emphasis on the identification and interpretation of macro-economic and micro-economic phenomena necessary for sound management decision making.

### **MGMT 5273 Strategic Leadership – 3 credits**

This course is designed to explore the central role of a business leader in setting vision, formulating strategy and influencing employees, investors and customers. Students will learn to utilize various leadership styles as well as employ principles of communication, motivation and organizational change.

### **MGMT 5123 Finance and Accounting for Managers – 3 credits**

Gives the student a firm understanding of financial and accounting terms, techniques, and practices. Topics cover the basics: interpreting financial statements, calculating inventory costs, cost of goods sold, understanding stocks and bonds, determining company profitability using ratio analysis techniques, and detailing cash flow.

### **MGMT 5063 Marketing Management – 3 credits**

The application of marketing theory to problem-solving related to product/service, price, promotion, and distribution for both profit-making and non-profit organizations. Case studies are utilized.

### **MGMT 5073 Human Resources Management – 3 credits**

The application of theories of human resources management to employee relations, recruitment, evaluation, grievances, development plans, and wage and salary administration.

### **MGMT 5383 Organizational Change Management – 3 credits**

This course is designed to provide students with a conceptual framework addressing strategic change management in organizations. The focus is on understanding how to plan and implement change in the context of an

organization's mission, goals, strategies, environment, structure, processes, and human capital. The integrative competencies and interpersonal skills required of individuals who initiate, manage and are affected by change will be examined.

**MGMT 5363 International Management – 3 credits**

The management and operation of transnational organizations and the situations unique to those operations adapting managerial policies and practices to diverse international cultural environments.

**MGMT 5823 Integrated Studies in Management - 3 credits**

An introduction to the analysis of business strategy using an integration of accounting, marketing, and management principles to make business decisions.

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# SWU DISTINCTIVES

## FAITH

An education at Southern Wesleyan University is more than just a degree. **Southern Wesleyan is a Christ-centered institution** providing faith-based education that applies Christian values and ethics to your professional development and the understanding to apply those values to your career.

## HISTORY

Southern Wesleyan has a history of providing quality education with its main campus founded in 1906 in Central, South Carolina. SWU has also been a leader in education programs for working adults for **more than 25 years**.

## FLEXIBLE PROGRAMS: ONSITE OR ONLINE

At Southern Wesleyan, you can be a full-time student and attend class one night a week with other working adults on our campus in Central or at one of our **regional education centers located in Charleston, Columbia, Greenville or North Augusta**. Some degree programs are also offered in Greenwood and Spartanburg.

Southern Wesleyan offers fully online options for select degree programs. As an online student, you will earn the same degree as you would in the onsite classroom. Courses are designed to be both engaging and challenging while providing flexibility for your busy schedule.

## ACCREDITATION

Southern Wesleyan University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate, baccalaureate and master's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Southern Wesleyan University.

<http://www.sacscoc.org/>

## AFFORDABLE

When you apply for financial aid at Southern Wesleyan, we'll develop an aid package that meets your particular needs. With little or no upfront expense for many students, your college education is more affordable than you think.

Furthering your education is an investment, but it shouldn't break the bank. So why do so many schools weigh you down with hidden fees? At Southern Wesleyan University, you don't have to navigate a list of fees to find out how much your class will cost. We want your finances to be as easy as possible for you. That is why we offer a flat-rate tuition per course.

To learn more about the **Master of Science in Management and Leadership**, visit [swu.edu](http://swu.edu) or call 877.644.5557.